

ZAFER KIYAN

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Personal information

Nationality Turkish
Gender Male
Date of Birth 01.02.1980

Educational Background

2015 Ph.D. in Journalism, Ankara University, Graduate School of Social Sciences
Journalism
2009 Master's Degree in Journalism, Ankara University, Graduate School of Social
Sciences Journalism
2006 Bachelor's Degree in Communication/Journalism, Ankara University, Faculty of
Communication

Academic and Administrative Positions

2015 - Erasmus Faculty Coordinator – Ankara University, Faculty of Communication

2009 - Research Assistant - Department of Journalism, Ankara University, Faculty of Communication

PUBLICATIONS

Books

- Kıyan, Zafer (2015). *Metalaştırma ve Direnç [Commodification and resistance]*, Ankara: NotaBene.

Book Chapters

- Kıyan, Z., Dikmen, Ş. (2019). Using Twitter as a research tool: Possibilities and limitations, in I. Chiluya and G. Bouvier (Eds.), *Twitter: Global perspectives, uses and research techniques*. New York: Nova Science Publishers (in press).
- Kıyan, Z., Yüksel, H. (2018). Opportunities for and constraints on the transformation into a knowledge-based economy: A critical analysis of initiatives in Turkey, in A.A. Alraouf (Ed.), *Knowledge-based urban development in the Middle East* (pp. 139–158). Hershey: IGI Global.

Peer-Reviewed Articles

- Kıyan, Z., Törenli, N. (2018). The role of social media in journalism: An examination on Turkish news organizations, *Gaziantep University Journal of Social Sciences, Volume 17, No 1*, pp. 32-52. [<http://dergipark.gov.tr/jss/issue/34057/374938>]
- Kıyan, Z. (2015). Dijital Kapitalizmin İletişim Alanındaki İzleri: Üretim, Dolaşım, Emek ve Tüketim Süreçleri [Traces of digital capitalism in communication field: Processes of production, circulation, labor and consumption], *Journal of Society and Science, Volume 135*, pp. 27-56. [<http://www.toplumvebilim.com/public/default.aspx>]
- Kıyan, Z. (2015). Eski(meyen) Bir Tartışma: İzleyici Metası [An old but enduring debate: The audience commodity], *Journal of Akdeniz Communication, Volume 24*, pp. 230-255. [<http://iletisim.akdeniz.edu.tr/akademik-dergi.i115.dergi-arsivi>]
- Törenli, N., Kıyan, Z., Yüksel, H. (2012). Mobile democracy discourse in a Turkish experiment, *International Journal of Electronic Governance, Volume 5, No 1*, pp. 50-62. [<http://www.inderscience.com/info/inarticle.php?artid=47442>]
- Kıyan, Z., Yüksel, H. (2011). The GATS and the globalizing public services: The case of Turkey and Turk Telekom, *TODAİE's Review of Public Administration, Volume 5, No 1*, pp. 35-68. [http://www.todaie.edu.tr/resimler/ekler/52d92571f94506c_ek.pdf?dergi=Review%20of%20Public%20Administration]
- Başaran, F., Törenli, N., Kıyan Z. (2010). Türkiye-Avrupa Birliği İlişkileri Açısından E-Ticaret Modeli ve Düzenleyici Rejim-Yapı [E-commerce model and regulatory regime in respect to foreign trade relations of the (between the) European Union and Turkey], *Ankara Review*

of *European Studies*, Volume 9, No 2, pp. 117-143.
[<http://ataum.ankara.edu.tr/dergiarsiv/c9-s2.pdf>]

- Kıyan, Z. (2005). Bilgi Temelli Ekonomi ve Yeni Bir İş Modeli Olarak B2B [Knowledge-based economy and B2B as a new e-business model], *Centre for Communication Research Ankara University communication : research Journal*, Volume 3, No 1-2, pp. 161-190.
[<http://acikarsiv.ankara.edu.tr/browse/5077/5686.pdf?show>]

Conference Papers

- Kıyan, Z., Dikmen, Ş. (2018). The role of social media in advertising, *16th International Symposium, Communication in the Millennium, Eskişehir, 25-28 April 2018*.
- Kıyan, Z., Törenli N. (2017). Social media and journalism: An assessment of Turkish experience, *International Conference on New Trends in Communication, Istanbul, 4-5 May 2017*.
- Kıyan, Z. (2015). Rethinking cultural production in the context of commodification, *International Society for Information Studies (ISIS) Conference, Vienna, 3-7 June 2015*.
[<https://sciforum.net/conference/isis-summit-vienna-2015/paper/2865/download/pdf>]
- Kıyan, Z., Yüksel, H. (2011). GATS and the restructuring of telecommunication in Turkey, *International Labour and Communication (LABORCOMM) Conference, Ankara 6-7 May 2011*.
- Kıyan, Z. (2010). Türkiye’de B2B e-Ticaret’i Uygulaması: Politika Oluşturma Sürecine Bir Katkı [B2B e-commerce practice in Turkey: A contribution to the process of building up a policymaking], *Academic Informatics Conference AB10, Mugla 10-12 February 2010*.

Translations (From English to Turkish)

- Prodnik, J. A. (2014). Sürüp Giden Metalaştırma Süreçleri Üzerine Bir Not: İzleyici Metasından Toplumsal Fabrikaya [A note on the ongoing processes of commodification: From the audience commodity to the social factory]. In V. Mosco and C. Fuchs (Eds.), *Marx Geri Döndü: Medya, Meta ve Sermaye*. Ankara: NotaBene, pp. 301-366.
- Ekman, M. (2014). Birikimi Anlamak: Marx’ın İlkel Birikim Kuram’ının Medya ve İletişim Çalışmaları Açısından Önemi [Understanding accumulation: The relevance of Marx’s theory of primitive accumulation in media and communication studies]. In V. Mosco and C. Fuchs (Eds.), *Marx Geri Döndü: Medya, Meta ve Sermaye*. Ankara: NotaBene, pp. 83-118.

Projects

- İnternet Temelli Firmadan Firmaya (B2B) e-Ticaret: Türk Dış Ticareti Açısından Olanaklar ve Sınırlar [Internet based business to business (B2B) e-commerce: Opportunities and limitations for Turkey’s foreign trade], 2006-2009, *Ankara University Scientific Research Projects Center*.

Workshops

- Türkiye e-Devlet Üstyapısı [e-Goverment superstructure in Turkey], 2010-2011, *Informatics Association of Turkey, Public ITU Working Group*.
[http://www.tbd.org.tr/usr_img/kamu_bib/CG1%20Calistay%20Rapor.pdf]

Scholarships

- Erasmus Exchange Program Scholarship: Inholland University Rotterdam, School of Communication and Media (Spring 2005-2006)
- Visiting Scholar: University of Navarra, Center for Internet Studies and Digital Life, Spain (September-November 2017)

Teaching Experience (Undergraduate Level)

- Modern Medya Örgütlenmeleri [Modern Media Organizations]
- Estetik [Aesthetics]